

Liz Tucker

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Dynamic, engaging business leader with proven success in inspiring individuals, teams, and companies to realize their goals through connection and collaboration. Service-oriented with an emphasis on finance, wellness, and team building. Strong track record in identifying opportunities and executing innovative solutions that foster trustworthy relationships and create harmonious work environments that increase productivity.

PROFESSIONAL EXPERIENCE

Vice President, Commercial Escrow Officer and Account Manager

Heritage Title Company of Austin, Inc., Austin, TX, 2013–Present

Execute commercial real estate sale and loan transactions by leading teams of executives, developers, attorneys, brokers, and banking representatives to work together in achieving a common sales goal.

- Earned top producer status by increasing customer retention and closing volume by 300% over 4 years.
- Led continuing education program for support staff.
- Developed training manual for junior team members to increase efficiency and improve quality control.

Event Producer and Facilitator

Sole Proprietorship, Dallas and Austin, TX, 2000–Present

Implement and facilitate workshops with internationally recognized dance teachers in the fields of 5Rhythms® and Soul Motion® to inspire psychological and somatic inquiry, and personal development.

- Co-founded thriving conscious dance community in Dallas that supports the city's continual cultural evolution towards health, vitality, and the expressive arts.
- Owned and co-directed a holistic wellness center that acted as a community hub for massage, chiropractic, yoga, and social events.
- Created a movement modality that marries the elements of creative process, yoga, and dance to deepen self-awareness and increase community cross-collaboration.

Vice President, Employee Relations Manager

Republic Title of Texas, Inc., Dallas, TX, 1998–2001, 2004–2013

Promoted from an entry level position to executive assistant within two months. Quickly advanced into an account management role that culminated in co-creating the position of Employee Relations Manager in collaboration with the President to improve company culture.

- Implemented employee relations committee and wellness group resulting in increased office morale and employee retention.
- Reshaped company branding by creating new logo and overhauling website content.
- Spearheaded 20th Anniversary marketing campaign that drove employee engagement, community collaboration, and increased brand exposure within national, competitive markets to increase revenue.

SKILLS

Executive Management

Employee Mentorship and Education

Brand Development

Event Production

Community Building and Outreach

Marketing and Public Relations

Quality Control and Operations Evaluation

Contract Negotiation

Underwriting Risk Assessment

HIGHLIGHTS

Developed email and social media campaigns with an average 75% click-through rate and reaching 150% over budgeted sale projections

Proven leader across multiple sectors to include restaurant, legal, creative, wellness, and commercial real estate

Improved local community cohesion and quality of company culture through education, clear communication, wellness programs, and operations analysis

Raised brand awareness through community outreach programs and event sponsorships

Trained and supervised teams of up to 30 employees to increase retention

EDUCATION AND CERTIFICATIONS

Master of Transpersonal Psychology

Sofia University, Palo Alto, CA

Bachelor of Arts: Literature and Rhetoric

Binghamton University, Binghamton, NY

Para Yoga Teacher Training Program

Himalayan Institute, Honesdale, PA

200-Hour Registered Yoga Teacher

International Yoga Alliance